INDUSTRY WEBINAR

MAXIMISE your IgE-Testing:
High-precision molecular allergy testing for laboratories in Canada

Tuesday June 2, 2026,
1200-1300 ET

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MADX
MACRO ARRAY DIAGNOSTICS

OVERVIEW:

This session provides a comprehensive introduction to modern IgE allergy testing, where clinical precision meets laboratory efficiency. It explains the benefits of providing a granular resolution of the IgE sensitization status through molecular components in contrast to traditionally used whole extracts as integrated in clinical routine in many European healthcare systems. Beyond the science, the lecture examines solutions for improving sample throughput and making routine IgE workflows more efficient.

LEARNING OBJECTIVES:

At the conclusion of this session, participants will be able to:

1. Understand the benefits of molecular allergy diagnostics as a more reliable and granular resolution in allergy diagnostics compared to traditional extract-based testing.
2. Evaluate modern options for high-efficiency workflows in allergy testing to streamline routine operations in the clinical laboratory; and
3. Recognize how the integration of automatic CCD blocking helps eliminate false-positive results and improves overall diagnostic clarity when interpreting complex test results.

SPEAKER: ANNA RINGAUF

Anna Ringauf studied Biotechnology at ETH Zurich in Switzerland. She brings seven years of technical expertise, working for MacroArray Diagnostics, a Vienna-based company specializing in comprehensive, high-efficiency solutions for allergy diagnostics. For several years, Anna worked directly in laboratory test development as an Assay Developer, where she helped build the core science and innovative product portfolio from the ground up. Today, she leverages this extensive development experience to provide high-level training and technical support for customers, assisting them with the interpretation of complex test results.

An Outlook invitation with Zoom login details has been emailed to all CSCC members
Non-members who wish to attend should contact CSCC Head Office - info@cscc-sccc.ca